WEBSITE PROPOSAL · 2026

The spice shop, *online.*

A store, an assistant, and two apps. Built around your jars.



PREPARED FOR
Your spice shop

ADDRESS
spice.reuxa.com

DATE
November 2026

Everything your shop could do online.

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70+
features

2
apps

1
assistant

2
languages

<1s
second to open a page

Pick what you want. Everything here can be built.



Twelve pages. Zero dead ends.

Home
Offers, best sellers, seasonal picks. Bahar up front.

Shop
Filter by type, origin, heat, and dish.

Product page
Weights, grind, freshness, recipes, reviews.

Offers
Every live deal in one place, with timers.

Offer detail
One deal, its products, a countdown, one tap to add.

Packages
Ready kits: Mansaf, Maqluba, BBQ, Ramadan.

Build a box
Customers mix their own package and save it.

Cart
Change weights, see delivery cost, add a code.

Checkout
Guest or account. Address, time, pay. Under a minute.

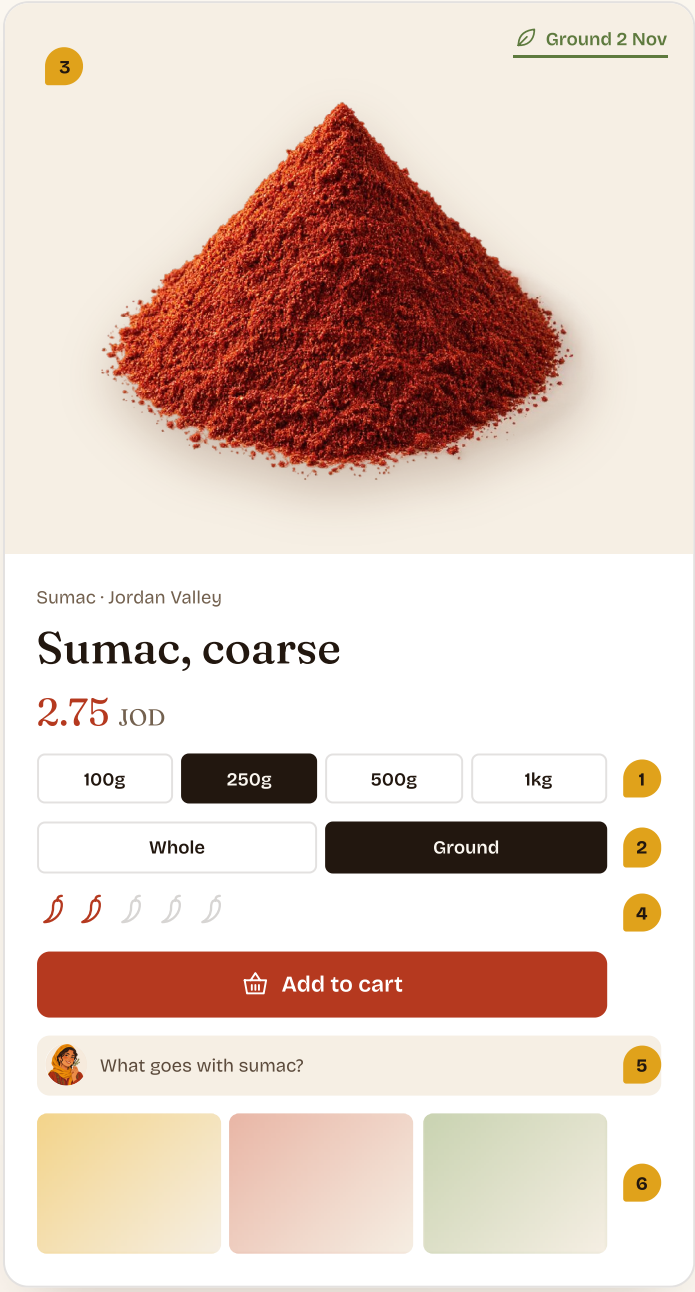
My orders
Live status, from packing to the door. Reorder in one tap.

Account
Addresses, wishlist, points, saved blends.

Search
Instant, Arabic or English. “kamoon” finds كمون.

Also: About, Contact, FAQ, Returns, Privacy, and a 404 that sells.

A product page that sells.



1. **Weights**
   100 g to 1 kg, priced per weight.
2. **Whole or ground**
   Grind on order.
3. **Freshness stamp**
   The grind date, on every jar.
4. **Heat meter**
   Five chilies. No guessing.
5. **Ask Bahar**
   Questions answered on the page.
6. **Cook with it**
   Recipes that use it, one tap to cart.
7. **Goes well with**
   Pairings that lift the order.
8. **Photo reviews**
   From verified buyers.

Order on WhatsApp · Share link · Price per kg · Stock left · Notify me · Rating

Two ways to pay. Both familiar.

Cash on delivery

Pay the driver at the door.

CliQ

Instant transfer from any Jordanian bank app.

1. Picks CliQ at checkout
2. Sees your alias, the amount, and the order number
3. Pays in their bank app, uploads the receipt
4. You tap “Received”. WhatsApp confirms

Delivery, your rules

- Amman
- Balqa
- Ajloun
- Tafilah
- Zarqa
- Madaba
- Mafraq
- Ma’an
- Irbid
- Jerash
- Karak
- Aqaba

- A fee per area
- Free over an amount you set
- Time slots, same day in Amman
- Pick up from the shop
- Minimum order, if you want one





Meet Bahar.

Your shop's spice expert. Knows every jar and every recipe.

- Jordanian Arabic & English
- First word in 0.2 s
- Type or talk

Mansaf for 15 people. What do I need?

For 15: 250 g mansaf spice, 100 g turmeric, 50 g cardamom, and a bag of pine nuts. Add them?

Mansaf kit · 15 people
4 items · 9.50 JOD
Add all

NAME	MEANS	VOICE	LOOK
Bahar · بهار	"Spices", in Arabic	Warm, quick, local	Saffron scarf, thyme sprig

Recipe to cart
Names a dish, fills the cart.

Swaps & pairings
Out of stock? She offers the closest.

Best deal
Applies the offer that saves the most.

Where's my order?
Live status, in the chat.

Spice answers
Origin, storage, heat, allergies.

Runs the quiz
Finds your taste in six taps.

Reorder
"Same as last time" just works.

Human handoff
Passes to you on WhatsApp.

Runs on Gemma 4 through Cloudflare Workers AI. Replies stream word by word.

Every order talks back.

Order placed
WhatsApp + email receipt

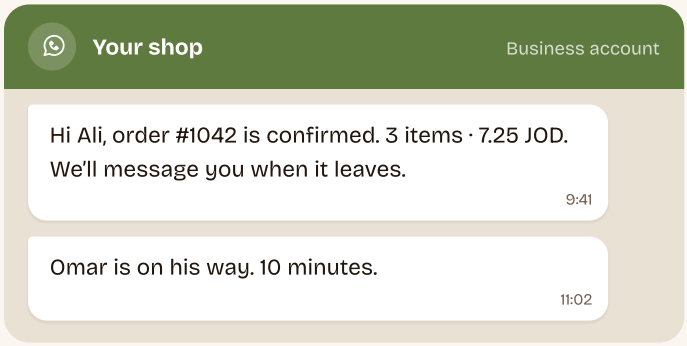
CliQ received
Payment confirmed

Packing
“We’re grinding your order”

Out for delivery
Driver name and number

Delivered
A one-tap rating

3 weeks later
“Running low on cumin?”



WhatsApp bot

- Order and payment confirmations
- Delivery updates
- Back-in-stock alerts
- Forgotten cart reminder
- New order alert to your phone

Email by ZeptoMail

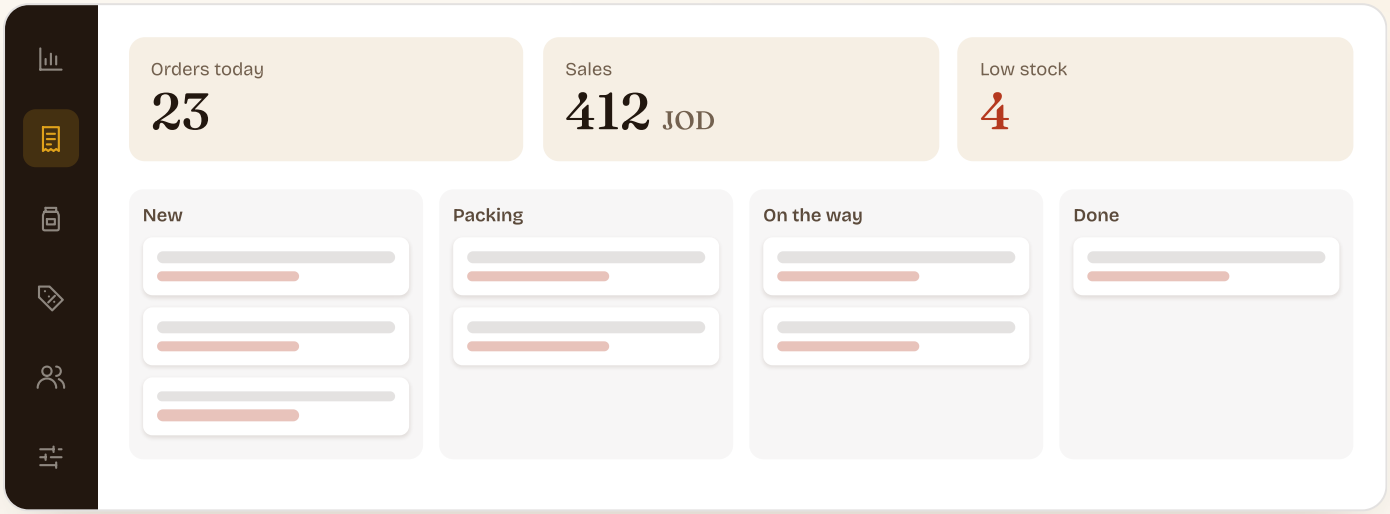
- Receipt with PDF invoice
- Welcome and login codes
- Shipping updates
- Monthly newsletter, optional

Your business inbox

orders@yourshop.jo
hello@yourshop.jo

Lands in the Gmail you already use.

Run it all from your phone.



- Products & stock
- Offers & coupons
- Packages & kits
- Homepage editor
- Orders board
- CliQ approvals
- Delivery areas & fees
- Customers
- Reviews
- Sales reports
- Staff & roles
- Invoices & packing slips
- Excel export
- Teach Bahar
- Message templates
- Low-stock alerts

Your morning, in four taps

1. New orders ping your phone
2. Approve the CliQ receipts
3. Print the packing slips
4. Tap “Out for delivery”



The reasons they come back.

01

Flavor quiz

Six taps. Find your blend. Results go to the cart.

02

Recipe to cart

Pick a dish, set servings, every spice lands in the cart.

03

Blend builder

Mix by ratio, name it, reorder it any time.

04

Refill reminders

We know when the cumin runs out. A nudge on WhatsApp.

05

Monthly spice box

A new box every month. Pause or cancel any time.

06

Habbat points

Every order earns seeds. Spend them like cash.

07

Gift boxes

Wrapped, with a card, sent to anyone in Jordan.

08

Origin map

Tap a country, see what grows there.

09

Restaurants & wholesale

Bulk prices, quote requests, monthly invoices.

10

Back-in-stock alerts

One tap. WhatsApp tells them when it's back.

11

Photo reviews

Real kitchens, real dishes. Verified buyers only.

12

Seasonal hubs

Ramadan, Eid, winter, BBQ. The store follows the calendar.

13

Freshness stamp

Every product shows its grind date.

14

Invite a friend

Both get money off the next order.

15

Spice of the week

One spice, one story, one deal. Every Friday.

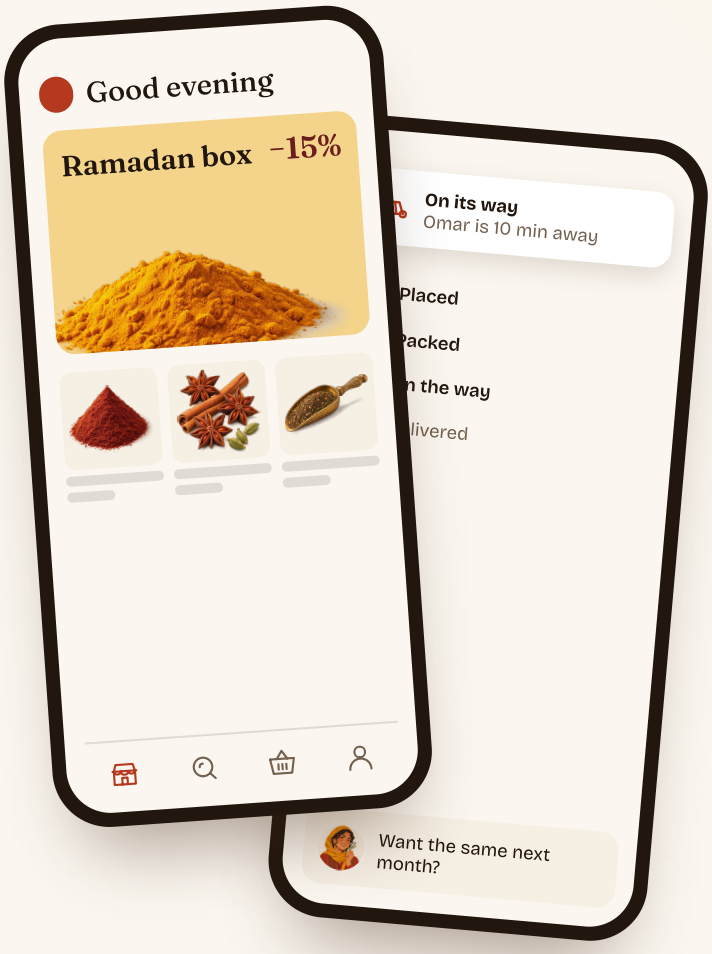
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Counter QR

Shoppers in the store scan to reorder at home.

Pick five for launch. Add the rest any time.

Your shop, on their home screen.



App Store & Google Play
One app, both phones.

Push notifications
Offers and order updates, free to send.

Reorder in one tap
Last order, again.

Bahar inside
Same assistant, voice included.

One account
Website and app share it all.

Download links
On the website and at your counter.

Needs an Apple Developer account (99 USD/year) and Google Play (25 USD once), in your shop's name.

Fast in Amman. Fast everywhere.

< 1 s	0.2 s	120
to open on a phone	for Bahar's first word	frames per second

Your domain
yourshop.jo or .com. We register and renew it.

Cloudflare hosting
Servers next door to Jordan. No slow nights.

Database & images
D1 and R2. Light AVIF photos.

Security
SSL, bot shield, daily backups.

Found on Google
SEO, product results, Google Maps profile.

Know what sells
GA4, Meta Pixel, Clarity heatmaps.

Arabic & English
Right-to-left done right.

Phone first
Designed for thumbs, then desktops.

Three steps to the full shop.

1 2 3

WEEKS 1–4

Open the shop

- Store, all 12 pages
- Control room
- Cash & CliQ
- WhatsApp & email confirmations
- Domain & business inbox
- Arabic & English

WEEKS 5–7

Make it smart

- Bahar, the assistant
- Flavor quiz
- Recipe to cart
- Refill reminders
- Habbat points

WEEKS 8–10

Go everywhere

- iPhone & Android apps
- Push notifications
- Monthly box
- Wholesale portal

After launch

Updates, fixes, and a short sales report every month.

Times are estimates and start once we have your brief.



Ten minutes from you.

Brand

- [ ] Name in Arabic & English
- [ ] Logo files, or we design one
- [ ] Colors you like

Shop

- [ ] Address & opening hours
- [ ] Phone & WhatsApp number
- [ ] Social media links

Products

- [ ] List with prices & weights
- [ ] Photos, or we shoot them
- [ ] Packages you sell

Delivery & pay

- [ ] Areas and fees
- [ ] Your CliQ alias
- [ ] Who delivers

Accounts

- [ ] Domain, if you have one
- [ ] The email to link
- [ ] Apple & Google accounts, for apps

Words

- [ ] Your story, two lines
- [ ] Return & delivery policy
- [ ] Five features for launch

Fill the brief

spice.reuxa.com/brief